

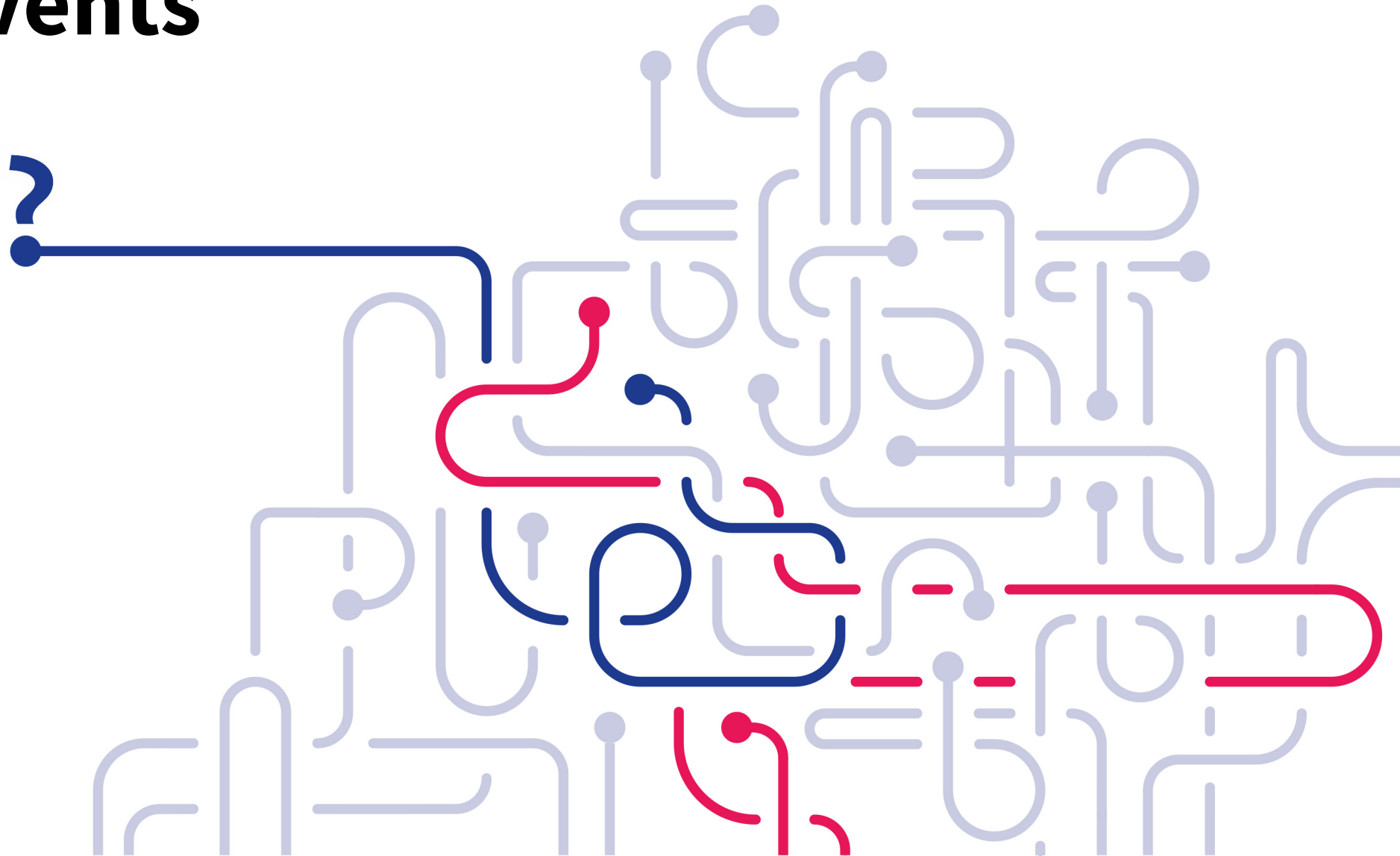


Universität  
Zürich <sup>UZH</sup>

# Virtual Events at UZH

Pascale Hohl  
UZH Event Management

November 2023



# Overview

- Types of virtual events
- Virtual event tools
- Current and upcoming trends
- Important steps in virtual event planning



# Types of virtual events

## Time aspect

- live
- simulated live
- time-delayed

## Format without live interaction:

- video
- lecture / webinar \*
- virtual tour \*
- virtual poster session \*
- show, (graduation) ceremonies \*
- virtual fairs \*
- panel discussions \*

\* can be formats with interaction

## Format with live interaction:

- meetings, workshops, collaboration
- webinar with collaboration (Q&A, workshops, survey etc.)
- networking, get together



# UZH tools and tools from other providers



# Tools at UZH

## Switch Cast

- Livestream with lecture setting (image section and presentation)

- To any number of people

- Suitable for: knowledge transfer without interaction

## Microsoft Teams

- Direct Communications (Audio + Video), Screen Sharing, Chat, Raising Hand, use Emojis, Q&A, Recording, Live captions, interpreter and/or transcription, Register/Event Page etc.

- Up to 1000 people

Suitable for:  
Presentations with Q&A, can be expanded with other tools for further interaction

## Zoom

- Direct Communications (Audio + Video), Screen Sharing, Chat, Raising Hand, use Emojis, Q&A, Recording, Live captions, interpreter and/or transcription, Register/Event Page etc.

- Up to 3000 people

Suitable for:  
Presentations with Q&A, can be expanded with other tools for further interaction  
Important: Not suitable for sharing sensitive data (data protection)

# Tools at UZH

## vMix

live stream basic to professional  
livestream with multiple camera  
settings

Operating Services  
(Veranstaltungsdienst Zentrum)



# Tools at UZH

## Videostudio

Video studio for recording up to four people

ZI, MELS (Multimedia Production)



## Video production

Video production and post-production to complement a virtual event

ZI, MELS (Multimedia Production)

# Tools at UZH

## Hybrid Rooms

Rooms equipped for hybrid events for up to 40 people

ZI, Audio & Video



## Podcast

Pre-recording of an event / lecture



# Tools at UZH

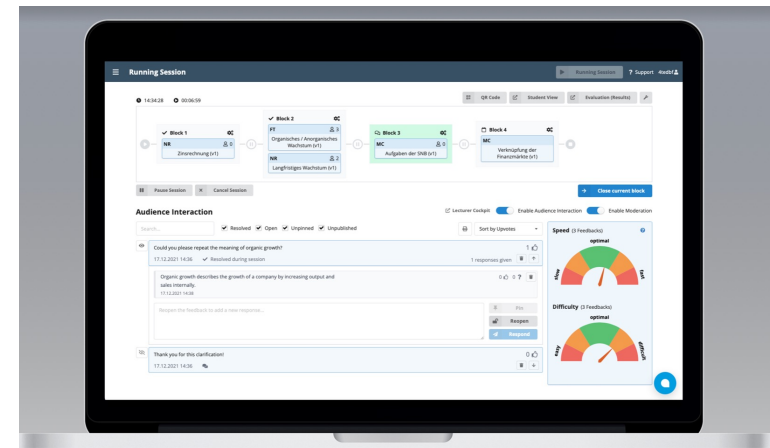
## Meeting Owl



## Klicker UZH

Tool for real-time feedback to question

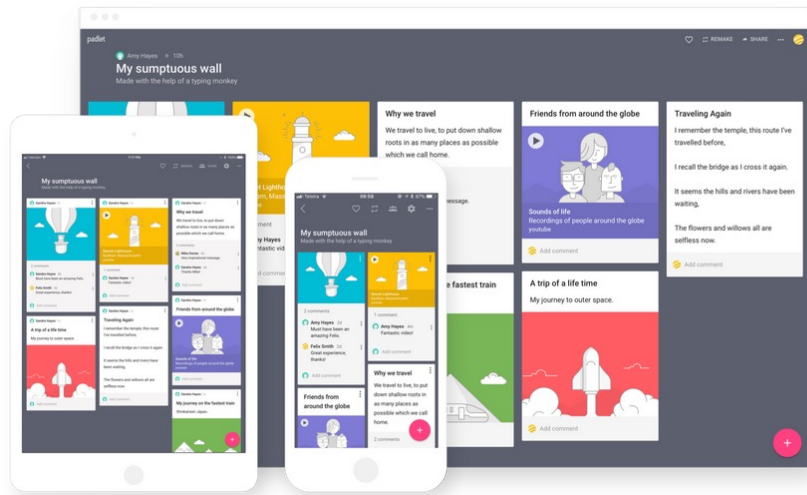
## USB Video Bar



# Popular Tools outside UZH

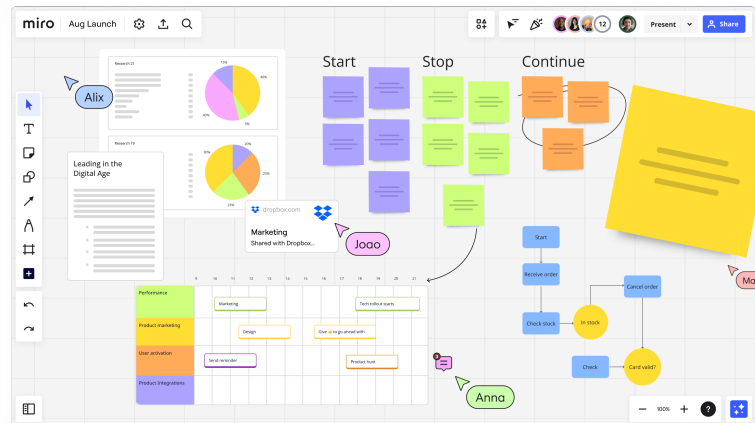
## Padlet

create digital, interactive bulletin boards or canvases



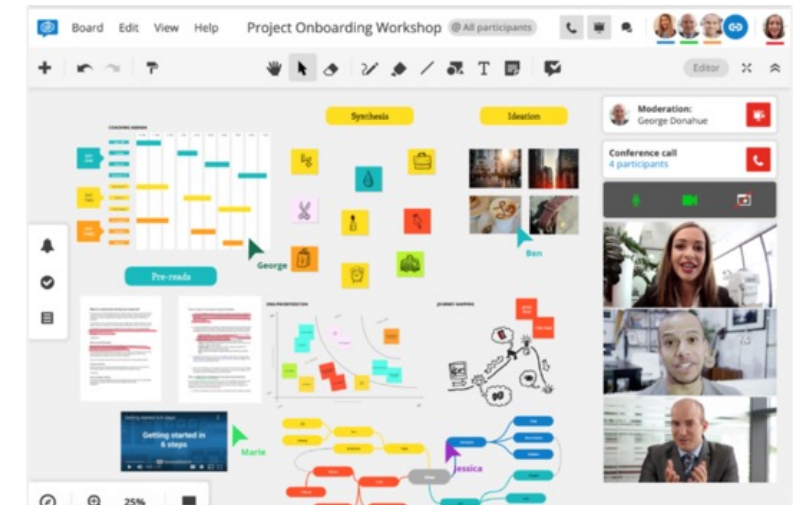
## Miroboard

collaborative whiteboarding platform



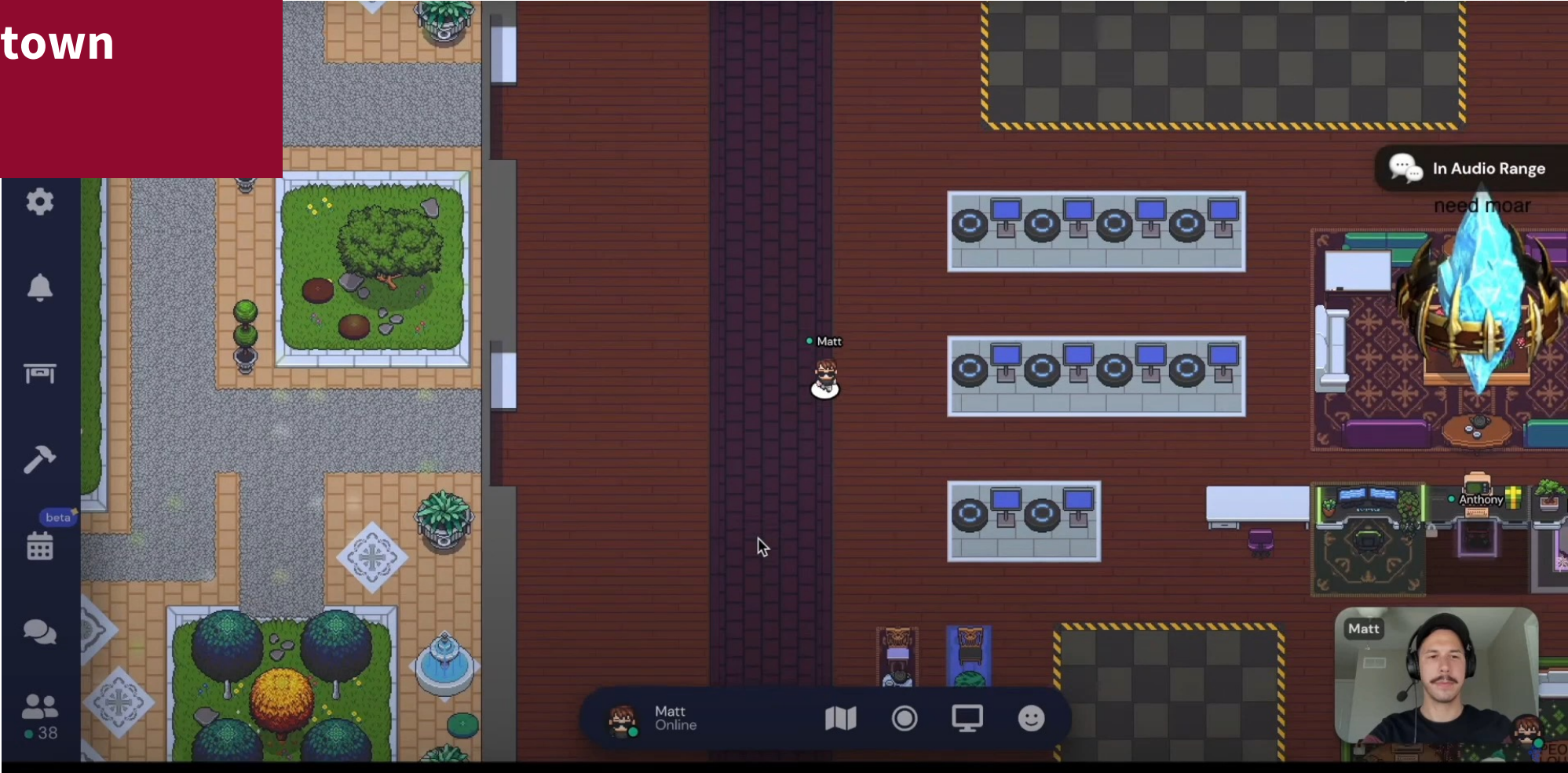
## Conceptboard

visual collaboration platform



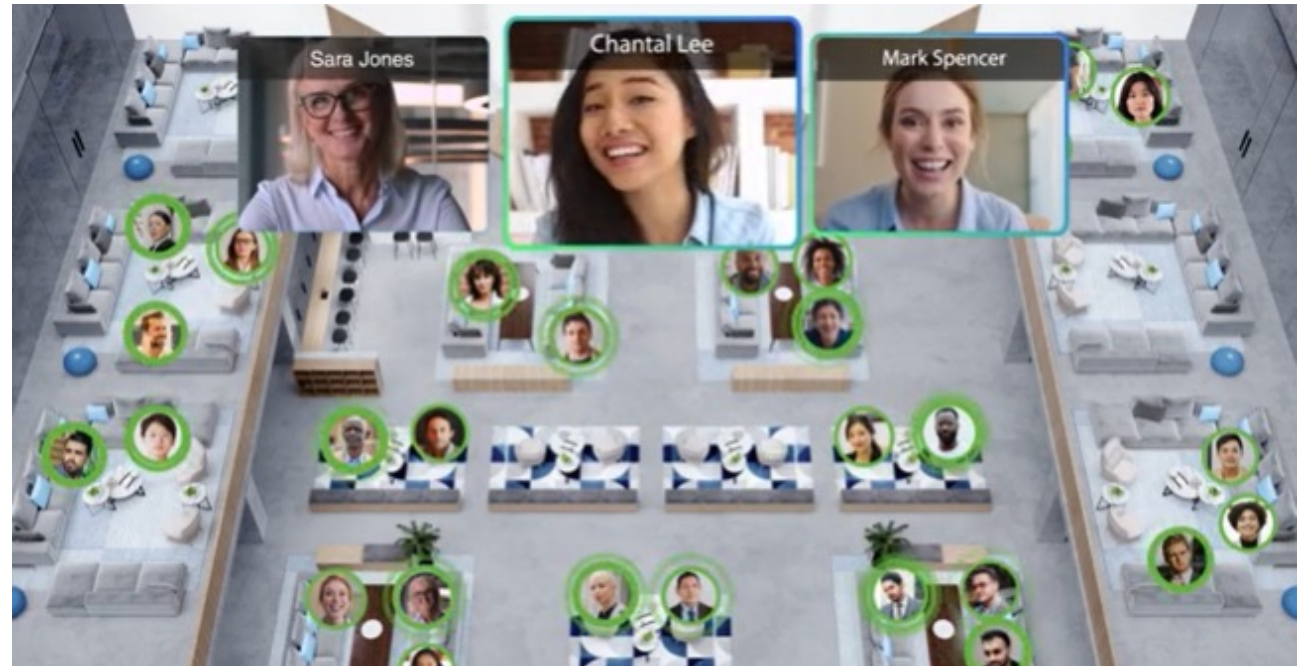
# Popular Tools outside UZH

## Gathertown



# Other tools outside UZH

- Remo
- Expo-IP
- Cozy Juicy Real
- Welo
- Sci-an
- Virtual chair
- The world cafe
- Vfairs
- Eventmobi
- Meetyoo
- Letsgetdigital
- Virtual podium

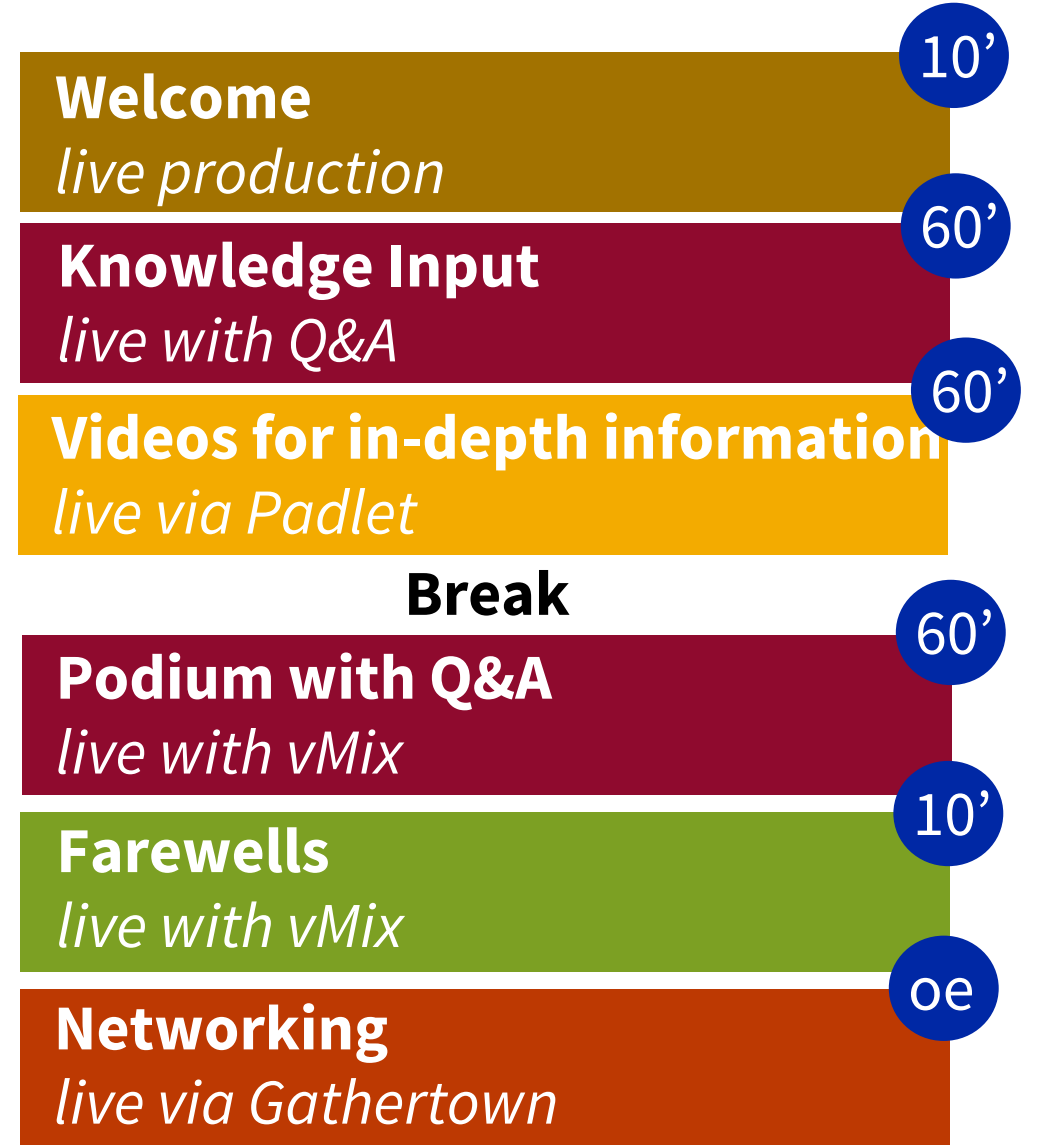


# Current and upcoming trends



# Trends now

## Event Agenda



# Trends now

## Event Agenda

Welcome

*live production*

**Mix between live, simulative and time-delayed**

10'

Knowledge Input

*Prerecorded*

**Mix between parts with and without interaction/collaboration**

60'

Break

Workshop

*live via Padlet*

**Additional optional parts**

60'

Break

Present Workshop

*live via Padlet*

**(Open end) networking lounge**

60'

Networking

*live via Gathertown*

**Short program, enough breaks**

10'

oe

# Trends now

## Podcast

- visual content not that popular anymore
- focus on audio content
- time-independent





# Upcoming Trends

## Robots

Involving people on site at hybrid events



## VR / AR

attend conferences through VR and see products/models through AR



## Networking gamification

elements of game playing, such as badges, points or challenges



## Hologram / Avatars

Real-time 3D holograms or avatars

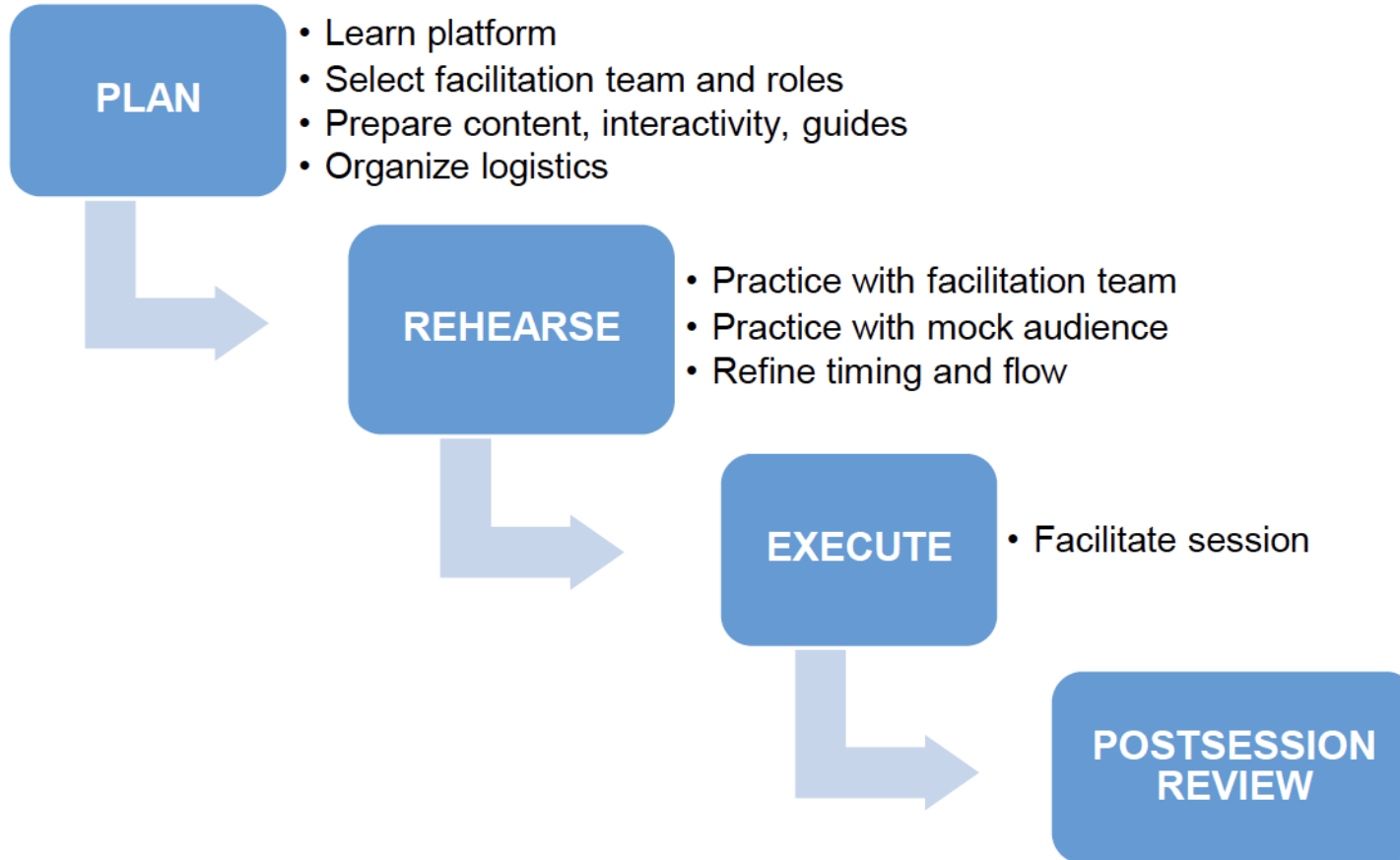


# Important steps in virtual event planning



# Event planning of virtual events

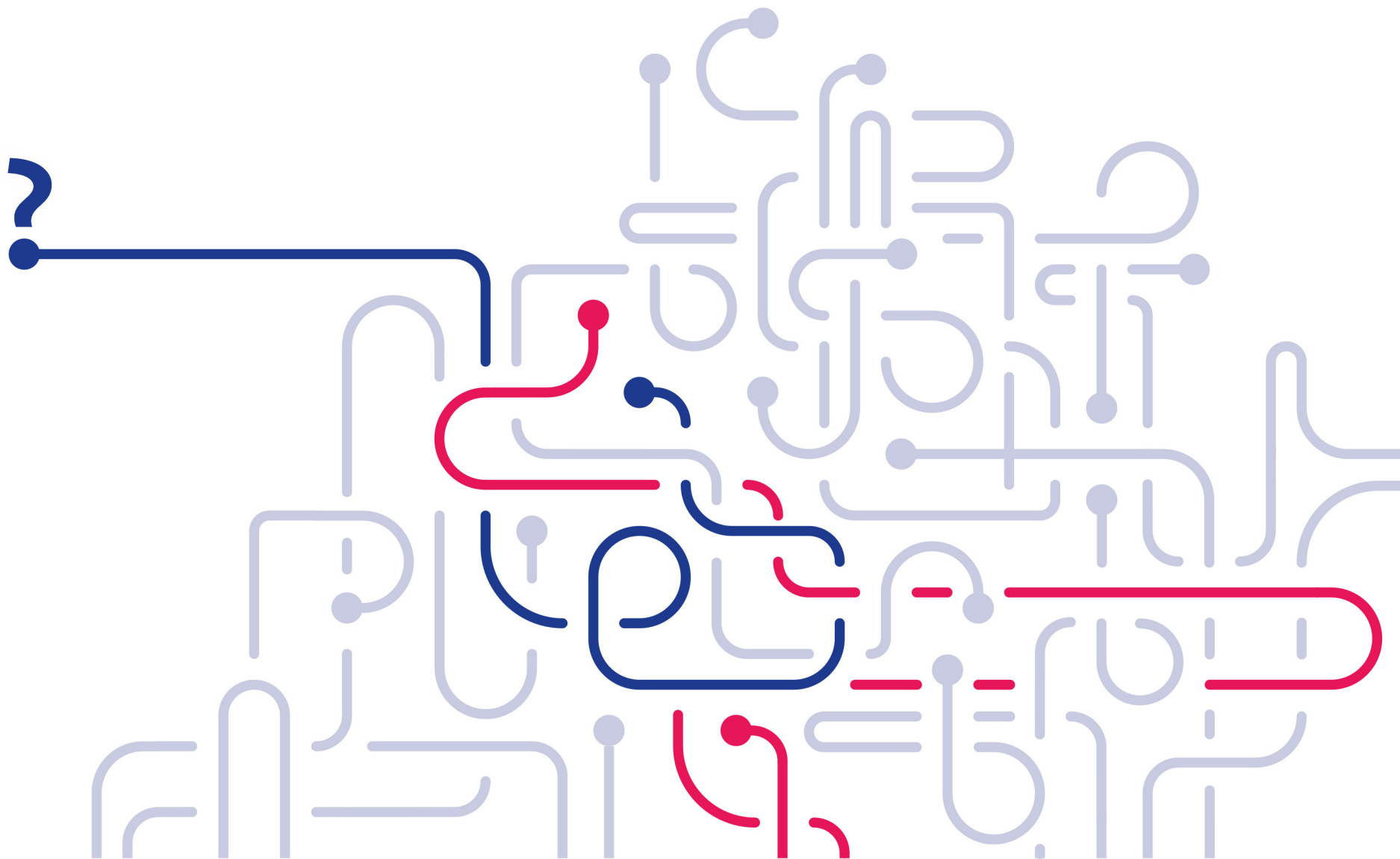
**i** Successful virtual classroom: PREP Model (Christopher, 2015)



**We are happy to  
support you with  
your virtual event**



# Questions



**Thank you for your  
participation and  
have a successful  
virtual event!**

